EVASYS CORPORATE
EFFICIENT SEMINAR EVALUATION
EvaSys Corporate
Efficient seminar evaluation made simple

Regular surveys are an important part of a modern company policy. Survey results provide valuable feedback that can be utilized to increase efficiency and effectiveness. If you want to measure the product or service quality or obtain feedback from your customers or employees, surveys are the method of choice.

With the web-based survey software EvaSys Corporate, we offer a solution specifically catered to the requirements of corporations in order to facilitate the optimization of internal processes. EvaSys Corporate is ideal for organization-wide and cross-media surveys and can for example be employed for surveys in training and further education, seminar evaluations, surveys about training and service quality as well as employee or customer satisfaction surveys. Due to regular surveys, improvement areas can be identified to further enhance quality.

EvaSys Corporate supports you in all phases of your survey project. You can design individual questionnaires in a few steps with our questionnaire editor. The survey itself can be conducted as a classic paper-based survey, online survey or combined as a hybrid survey. Due to the different participation possibilities, the acceptance of your survey participants increases considerably. Immediately after capturing the data you automatically receive a detailed PDF-report of your results and can carry out further analyses for quality management with the raw data as a basis.
The phase model

A survey usually passes through three phases (creation, distribution and evaluation). For survey projects in training and further education a detailed process in a 5-phases-model is suitable, which begins with mapping your organizational structure in EvaSys, continues with the creation of questionnaires and conduction of the surveys and ends with the further processing of the results. EvaSys Corporate offers countless possibilities of representing the whole process of a survey.

Tool box – Flexible possibilities

As manifold as the philosophies and organizational structures in which EvaSys is employed worldwide are, as flexible is the system. The base installation already possesses all necessary tools and possibilities for configuration in order to guarantee a successful system introduction, a high acceptance and thus the further development of a feedback culture.

EvaSys Corporate is constructed according to the tool box principle, in order to allow the ideal representation of your own processes in the software. As such, you can map your own organizational structure in EvaSys on three levels: sub units (institutes, sites, centers etc.), users (project manager, department manager, trainer etc.) with various rights and roles as well as courses (such as seminars, trainings etc. which are assigned to the users). With the central use of EvaSys, the survey is coordinated via a central point, which is responsible for the survey. Additionally to this central survey, single users can optionally receive the right to create and conduct own questionnaires and surveys (so-called active accounts).

You are also completely free in your choice of methodology - no matter whether you are using established survey instruments or own survey methodologies. With EvaSys it is easy to automate and conduct the methodology of your choice and employ it for quality assurance.

Integrated IMS LTI®-interface

The standard LTI® (Learning Tools Interoperability®), passed by the IMS Global Learning Consortium, is a standard for the exchange of data of web-based systems in the context of courses mapped in LMS, supported by many leading suppliers of learning management systems. For online evaluations, the linking of questionnaires directly in the LMS is a popular method of increasing response rates.

After activation and configuration of the LTI®-interface, EvaSys can make various data about running surveys available to survey participants and lecturers (for tracking response rates / access to results). The display is customizable with regards to content as well as design. LTI® is for example supported by the following LMS: Blackboard, Brightspace, Canvas, Moodle, ILIAS. The LTI®-interface is included in EvaSys free of charge.

Standard display for trainers via the LTI®-interface
Phase 1: Preparation

Mapping the internal structure and creating questionnaires

The first phase of a survey with EvaSys starts with mapping the internal organizational and survey structure. This process can be done manually, with help of the import function for structural (sites, branches, subsidiaries, departments etc.) and participant data (for example event participants, customers, employees etc.) or via an integrated interface. Survey periods indicate whether the survey is conducted singularly or recurring. Various user roles are available in EvaSys to delegate tasks and allocate responsibility. Human resources can thus be employed in an optimal way. EvaSys can be used centrally as well as decentrally.

Phase 2: Survey

Conduct paper-based, online and hybrid surveys

After preparation and the creation of a questionnaire, the survey is distributed and conducted. For this only a few steps are necessary, no matter whether hundreds or thousands of surveys will be conducted. For paper-based surveys, questionnaires are generated as a PDF-file, printed and then distributed to seminar participants, employees or other survey participants. The direct distribution of questionnaires results in a high acceptance and thus leads to higher return rates as well as meaningful results. Due to printed bar codes on paper questionnaires, the surveys are clearly assigned. Bothersome sorting before scanning becomes obsolete.

Creating online surveys is just as easy. These can be conducted anonymously or non-anonymously. With the time control, online surveys are especially convenient to conduct: From starting the survey to a reminder e-mail to closing the survey - everything runs automatically. Access to online surveys is also possible via a QR-code. You can download it directly from EvaSys and print it on flyers or posters. For participants with visual impairments online surveys are a good alternative. Thanks to the certification according to WCAG2.0 Level AA, the survey is fully accessible. Multilingual surveys can also be conducted with EvaSys in order to reach survey participants of all nationalities. After the end of the online survey, results are available to you immediately. With a QR-code applied to the paper questionnaire, feedbacks that were handed in online can also be allocated to the survey. For this so-called hybrid survey, duplicate responses are recognized and excluded by the system. Of course, the participation via mobile devices such as tablets or smart phones is also possible. Questionnaires are automatically adapted to the available resolution in the process.

You can design individual questionnaires in no time at all with the questionnaire editor. The web-based application enables work away from your desk. The layout of the questionnaire is automatically generated and guarantees an optimal scanner readability or rather an optimal display of online surveys. The questions (for example scaled questions, single or multiple choice questions, open questions, segmented open question) are applied conveniently using an assistant. A generically designed questionnaire can be automatically populated with structural data present in the system and individually personalized with miscellaneous data (for example name of trainer, name of the training etc.) for any number of surveys. Recurring and validated questions can be administered in the integrated question library. Created questionnaires are immediately ready for use as paper-based, online or hybrid surveys. It is not necessary to manually adapt a questionnaire with regard to the survey medium.
**Phase 3: Capturing**

Scanning of questionnaires and capturing of online surveys

For the evaluation of the survey, EvaSys Corporate offers a cross-media automation of the data capturing. The completed paper questionnaires are captured with a scanner. Thanks to the modern reading technology, questionnaire pages are automatically allocated to the right survey. Faulty questionnaires, which were damaged during printing, during the survey or during scanning can also be read with little effort. Answers to open questions are made available as image sections and can optionally be anonymized via an entry mask. Moreover, you have the possibility to divide open questions into categories in order to better evaluate them and group answers similar in content. Data from online surveys is available for evaluation directly after entry into the system.

Immediately after the capturing of questionnaires or after the sending of online surveys, the evaluation is available as a PDF- or HTML-report. The PDF-report contains a clear and graphic representation of the results. This includes histograms, profile lines, summarizing indicators or quality guidelines in the form of traffic light illustrations. Comparisons with norm data are clearly represented as histograms, profile lines, summarizing indicators or as image sections and can optionally be anonymized via an entry mask. Moreover, you have the possibility to divide open questions into categories in order to better evaluate them and group answers similar in content. Data from online surveys is available for evaluation directly after entry into the system.

**Extract from a PDF-report**

**Phase 4: Analysis**

Create further evaluations and reports

EvaSys Corporate enables you to comprehensively evaluate the collected data. For the analysis of results there are, amongst other things, profile lines for an improved depiction of the survey behavior of participants, dual scales for the evaluation of quality and importance, time comparisons, benchmarking, subgroup reports, cross tabulations and many more functions available to you. Furthermore, it is possible to export the raw data. With evaluation and statistics programs such as Excel or SPSS you can then conduct further analyses.

**Phase 5: Quality management**

Overview and transparency with quality management views

With the aid of the EvaSys quality guidelines it can be monitored whether performances conform to a specified minimum quality. This way, problematic responses within a multitude of single surveys can be directly identified. Access control permits the definition of flexible access authorizations to quality overviews. Integrated, flexibly definable e-mail functions offer the prompt distribution of QM-reports, on the basis of which measures can be defined. This way, regular quality overviews in the form of a PDF-report can be sent to selected recipients. If minimum quality standards are not met, automatic notifications can optionally be sent to the responsible people. Trainers, project officers or lecturers have the possibility to provide notes about a survey and as such release a personal statement (for example in the case of inferior results due to technical problems).

“With the aid of EvaSys we have found a convenient way to realize the specific querying after a completed individual educational counseling.”

Elke Dettmer, Volkshochschule Heidekreis
Conclusion

EvaSys Corporate is a powerful survey software that can be utilized for various survey projects and integrated optimally into the existing IT and process landscape. The software is ideally suitable for the automated and professional conduction of organization-wide survey projects and permits a quick evaluation as well as prompt feedback. The benefits at a glance:

- High automation of the whole survey process
- Paper-based, online and hybrid surveys
- Extensive possibilities of configuration
- Integration via web service interfaces
- Optimized display of online surveys for tablets and smart phones
- Data import (CSV, XML) for a simple integration of existing data
- Comprehensive user rights model for multi-level organizational structures

Applications

One solution for various applications

Regardless whether license or rental model, extensive project or single survey: EvaSys is flexible and versatile and is utilized in various industries. We offer the right solution for all applications. For example for the following areas:

- Surveys in training and further education
- Seminar evaluation
- Surveys about training and service quality
- Employee satisfaction surveys
- Customer satisfaction surveys
- Training requirement analyses
- Kirk-Patrick-model surveys
- Panel surveys
- And many more

Convinced!

How do I get in touch?

Talk to our employees about your specific ideas and requirements and clarify all questions about our products. We are happy to advise you at a personal meeting and compile a non-binding offer for you! Find the right solution for your application with us and contact us. We are looking forward to hearing from you!

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